

lauren sitterly

COPYWRITER

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518.312.0638

education

VCU Brandcenter **Richmond, VA**

M.S. Business/Branding/Copywriting | 2020

Fashion Institute of Technology **New York, NY**

B.F.A. Advertising Design | 2016
Creative Technology Minor

A.A.S. Communication Design | 2014

skills

Design, Photos, Layouts:

Adobe Illustrator
Adobe InDesign
Photoshop

UX, UI, Web:

Adobe Dreamweaver
Adobe XD
Figma
HTML/CSS
Sketch
T4 CMS
WordPress

Animation, Audio Editing, Video Editing

Adobe After Effects
Adobe Audition
Adobe Premiere Pro
Final Cut Pro X

experience

The Escape Pod **Chicago, IL**

Copywriter | 2021 - Present
Junior Copywriter | 2021
Copywriting Intern | 2020

Brands:

a2 Milk
Caputo Cheese
Golf Pride
Merrick Pet Care
Patak's
Smithfield Meats
think! Products
Turkey Hill
Zing Zang
Zuke's

Digitas **Atlanta, GA**

Copywriting Intern | 2019

Brand:

Delta Air Lines

achievements

Young Shits

Shortlist | July-August 2020

Richmond Ad Show

Bronze Cannonball - Student | 2018